

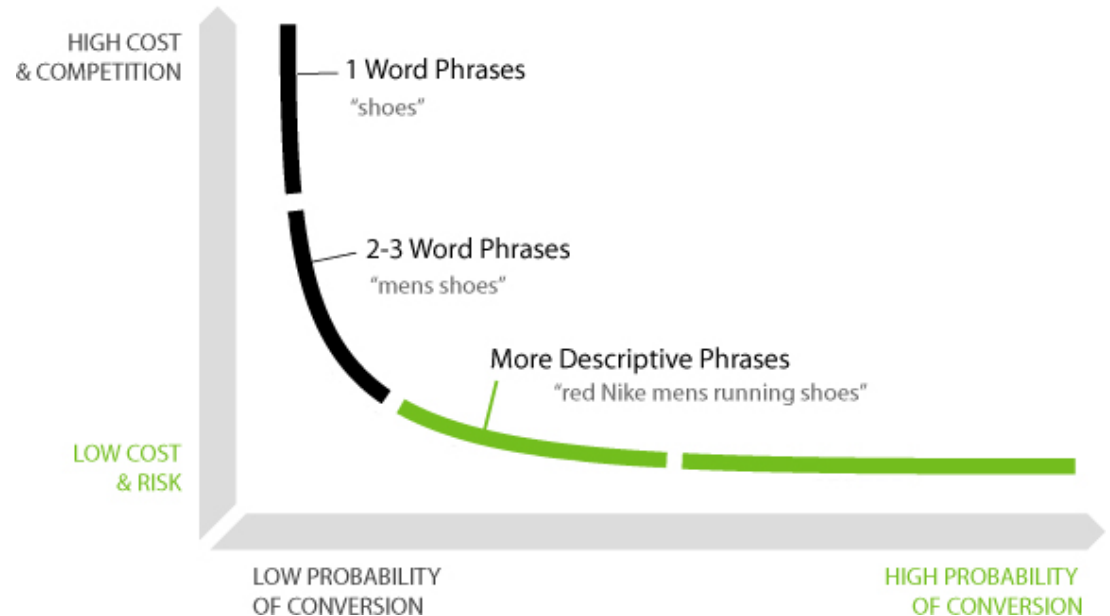
Advanced SEO Services from Valuepitch

SEO Processes & Case Studies



Advanced SEO perfected with over 100 campaigns

- » **Strong track record** of multiplying organic traffic to the website
- » **Deep Expertise** in implementing a Long Tail Keyword Strategy
- » **Capability to build** custom technology solutions for SEO
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 - › SVAT
 - › SVAT Trends
 - › InstaAds
 - › InstaConnect
 - › SmartTags



Long Tail Keywords Strategy for Movers.com

What are Long Tail Keywords?

Long tail keyword terms are several keywords grouped together as a search string into the search engines.

Example:

General word: Kurlon

More targeted words: Kurlon in Mumbai

Long tail keyword phrase: Kurlon Mattress in Andheri Mumbai

Importance

As the number of rankings for long tail keywords increase, higher the chances of gaining organic search traffic.

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Self Service Moves Pack by yourself and just hire a moving truck to save money!	Moving Labor Simplify your life by hiring helpers to move your valued items	Corporate Relocation There'll be no desk left behind with corporate moving Companies
Truck Rentals Rental trucks are inexpensive options for do-it-yourself moves	Special Movers Let special movers handle your pianos, pets, artwork, and more	Moving Guides Got a question? Get the answer with the web's best moving guides

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Find the best directory of Local Moving Companies of New York at Movers.com. Choose a Local Moving Company to put down your stress in moving from New York or to New York. We provide you quality Local moving companies that can deliver moving services to make your move go smoothly.

We have reduced your confusion in choosing a mover by providing the screened Local Movers from New York. The Local Moving Companies in the state of New York are licensed and insured to provide a secure move. Moving within New York is effortless when compared to an Interstate move or international move as the moving activities can be easily organized.

New York based local moving companies also offer a full line of moving tips and packing guides to help your move. A local move usually includes loading and unloading, fuel, tools, mileage, tax, wrapping and packing materials, disassembly and re-assembly of furniture and others.

Find Moving Companies from Top cities in New York, NY

Albany - NY	Deer Park - NY	Ithaca - NY	Rochester - NY
Amherst - NY	East Meadow - NY	Lancaster - NY	Rome - NY
Auburn - NY	Eastchester - NY	Lindenhurst - NY	Rotterdam - NY
Babylon	Elmira	Long Beach	Rye
Bethlehem	Elmont	Mamaroneck	Salina
Binghamton	Franklin Square	Manlius	Schenectady
Brentwood	Freeport	Monroe	Southampton
Brighton	Glenville	Mount Vernon	Syracuse
Brook	Greece	New City	Tonawanda

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For All Your Moving Needs

1 Start here by filling out the simple, secure form

2 Receive multiple free moving quotes from licensed and insured moving companies

3 Compare quotes, choose the best, and save!

Network of Moving Companies

Finding a moving company has never been easier with Movers.com's network of moving companies. We've already done all of the work to find and screen licensed and insured movers in your area so that picking the right moving company is stress-free. Fill out one quick form, get free quotes from up to seven of the best movers, and compare your options to save money! Moving has never been easier.

We wish you pleasant moving experience. Good Luck. - Movers.com

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Find Other Moving Services

- > Long Distance Movers
- > Auto Transport Companies
- > International Movers
- > Office Relocation

You are at Local Moving Companies

Fill in and get FREE Moving Quotes from Moving Companies in AGUILAR, CO

Contact Information

First Name:

Last Name:

Home Phone: -- (ext.)

Work Phone: -- (ext.)

Email:

Contact Preference: Select Phone Select Time

Moving Information

From:

City: To:

City:

State: State:

Zip: Zip:

Additional Information

Move Date:

Move Size:

Comments:

Get Quotes

Creating unique pages for long tail keywords enabled more rankings in Google search - thus increasing the organic traffic share

SEO Impact on Movers.com

- Movers.com had 8 services
- Present in 20k+ cities & 3k counties with 80k zip-codes

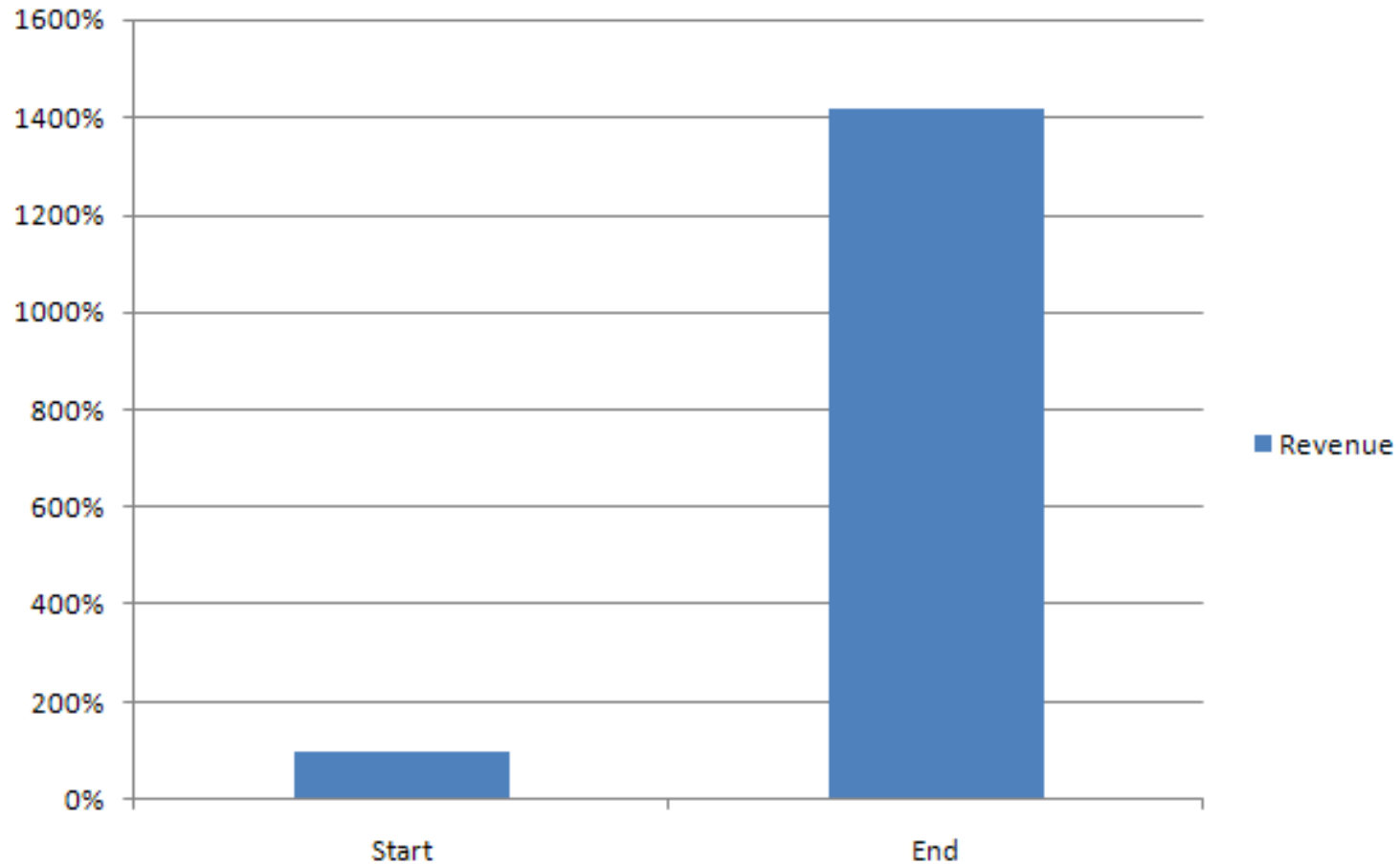
Under long tail keywords approach, following unique pages were created for the website:

- 160K city-service pages
- 24K county-service pages
- 640K zip code service pages



And the result was...

Revenue



Success Story...

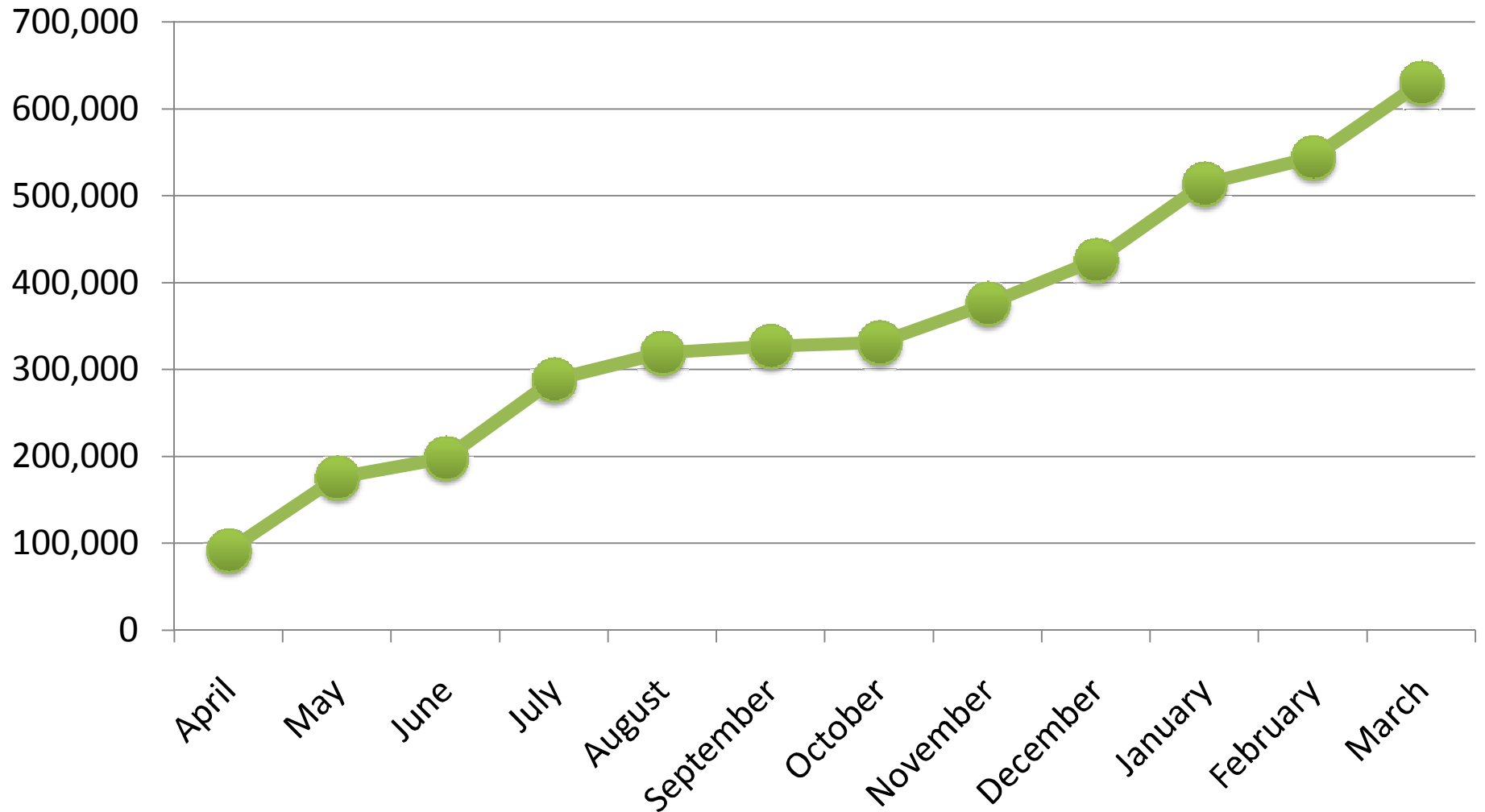
- » 500,000 + visits a month : an 800 fold increase in traffic in 3 months.
- » 20,000 + search terms in the top 3 results in Google.
- Increase in revenues - from USD 120,000 to USD 1.7 million (annual figures).
80% of the incremental revenues add directly to the bottom-line!



Some more success stories...

RCom: 6x traffic growth in 12 months

Organic Visits grew 6x over 1 year
April 2010 - March 2011

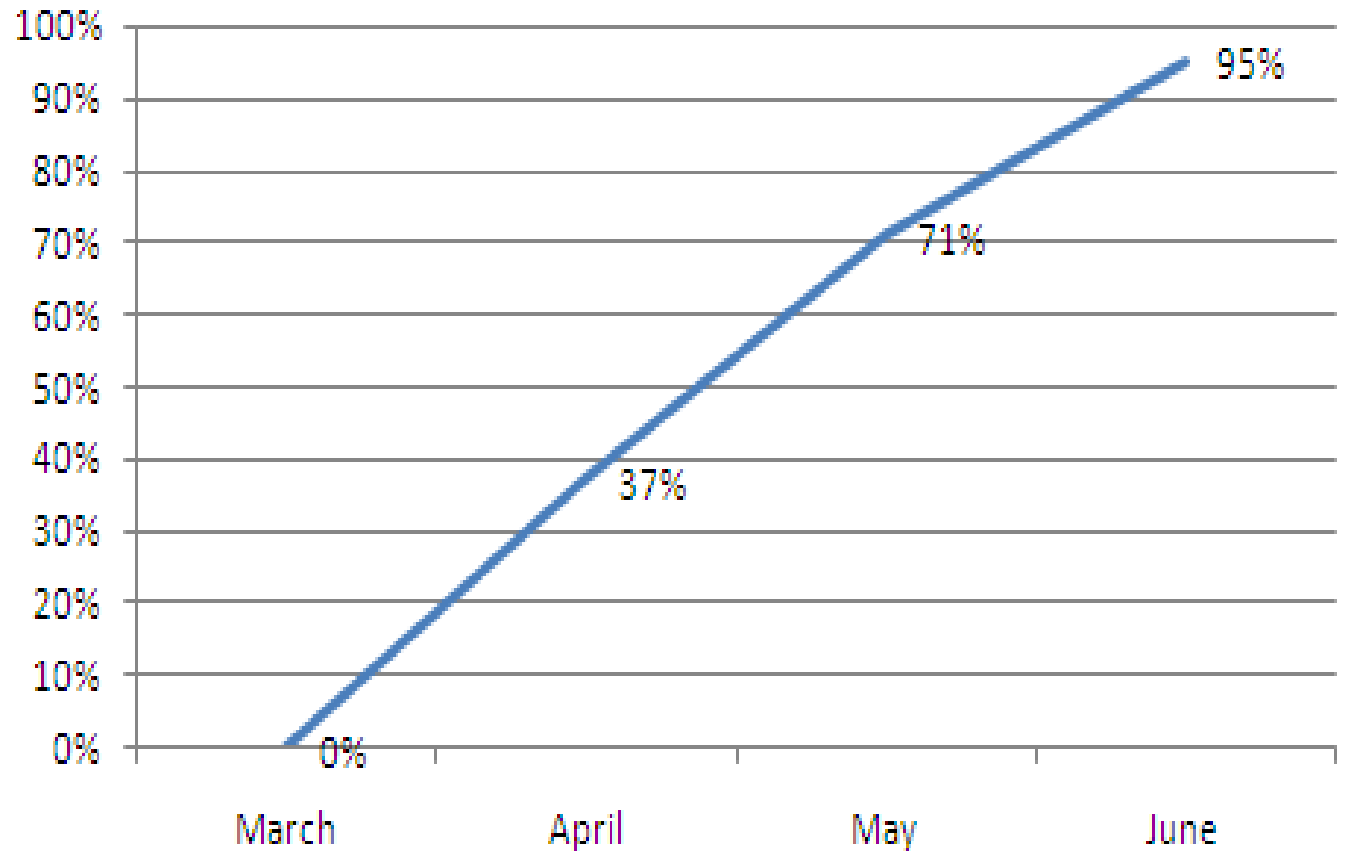


Client: Reliance
Communications

Website:
www.rcom.co.in

What we did?
95% increase in
keyword ranking out
of a total of 478
keywords in just 3
months

Growth in Keyword Ranking



Rediff Shopping

Client:
Rediff Shopping

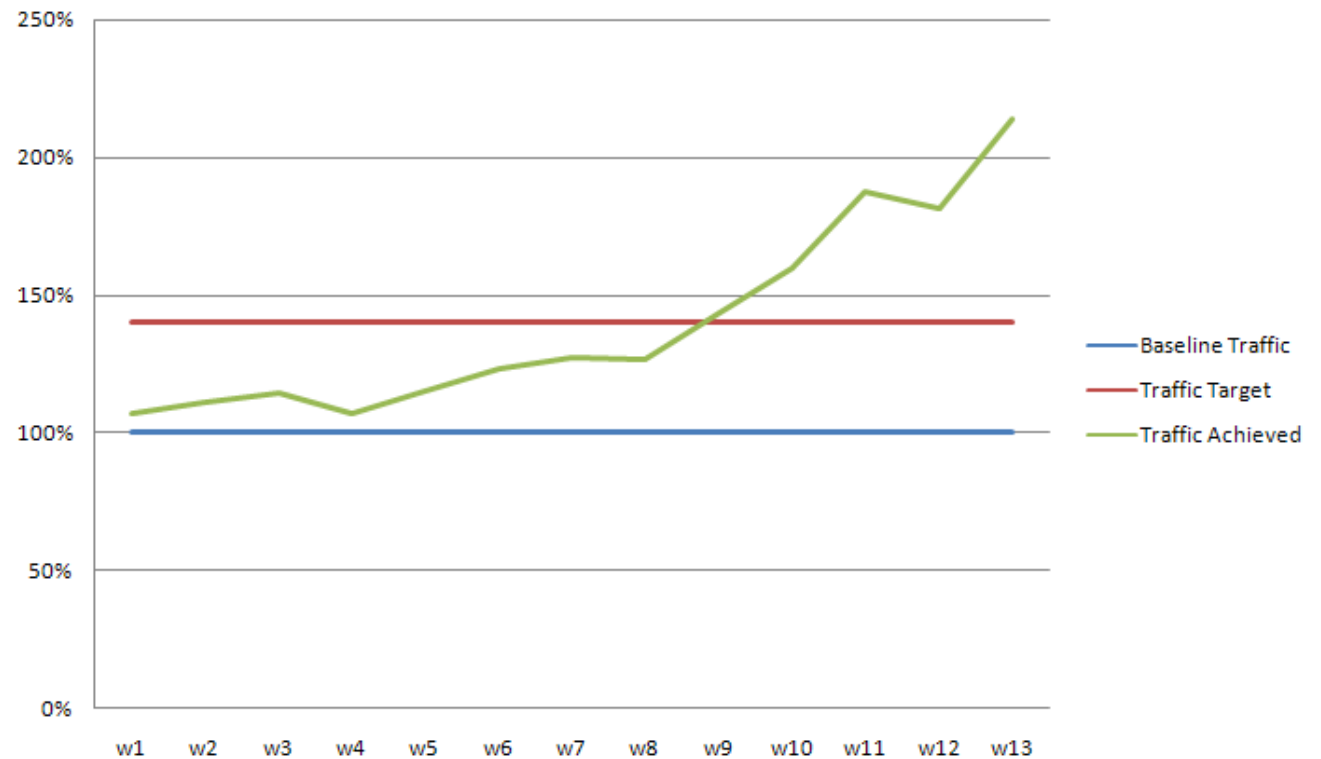
Website:
shopping.rediff.com

What we did?
130% increase in the
number of pages indexed

150% increase in
inbound traffic from
search engines

In just 3 months!!!

Growth in Traffic





Singapore Airlines

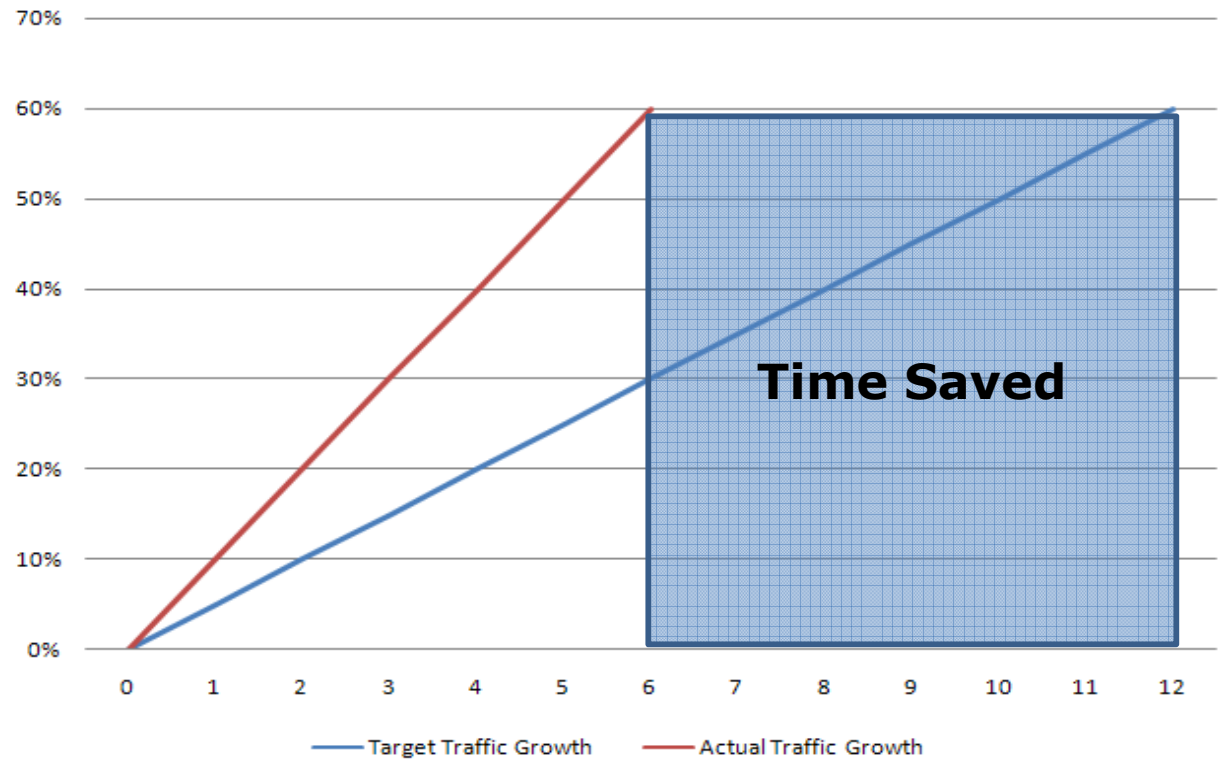
Client:
Singapore Airlines

Website:
www.singaporeair.com

What we did?
A 60% increase in traffic from search engines within 6 months.

76% increase in e-commerce transactions by the end of the project.

Growth in Traffic

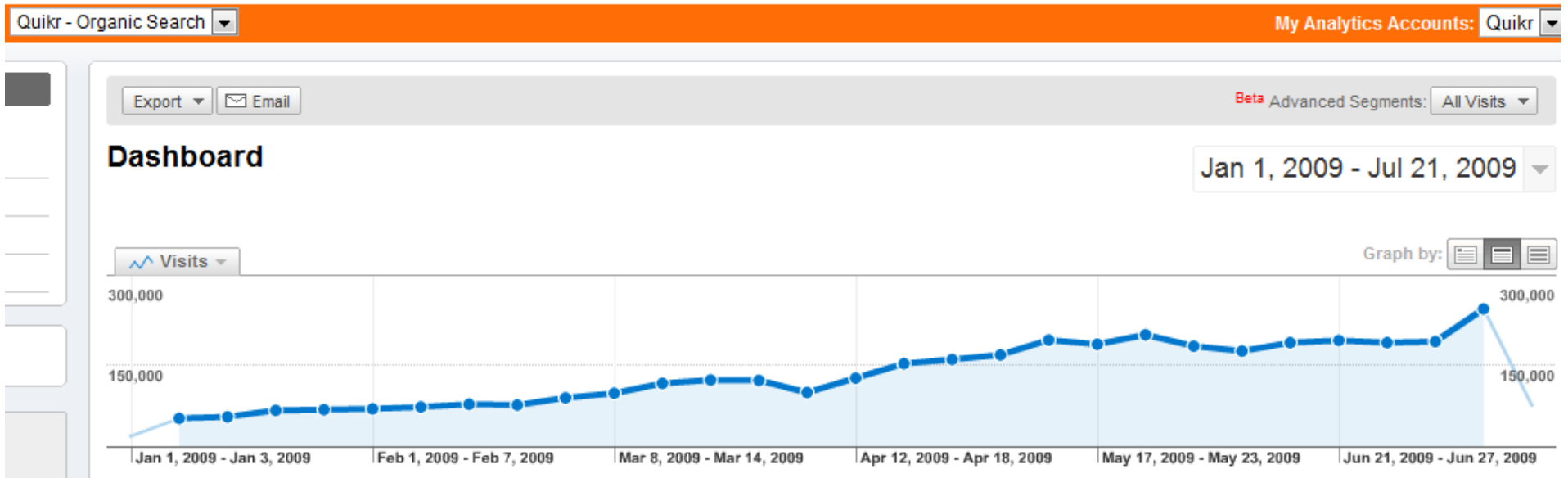




Client:
Quikr

Website:
www.quikr.com

What we did?
3 times increase in organic traffic in just 6 months!!!



Thanks!